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The Kakuma Kalobeyei Challenge Fund (KKCF) is a program of the International Finance Corporation (IFC), implemented with Africa Enterprise Challenge Fund, Turkana County Government, and UNHCR. The five-year program is designed to support private sector investment and unlock the economic potential of refugees and their hosts, in Kenya's Turkana County.

The KKCF Social Enterprise Window is open to businesses in any sector, with the following priority sectors:

-  Water
-  Sanitation
-  Recycling
-  Childcare

## COMPETITIVE BUSINESS CHALLENGE

# Social Enterprise Window

KKCF's Competitive Business Challenge offers incentives to small and medium-sized businesses looking to enter Kakuma and Kalobeyei refugee hosting areas and is managed by AECF.

**Open for Applications –  
10 November to 22 December 2020**

We are now inviting grant applications from established social enterprises for projects that aim to increase sustainable access to public goods and essential services for refugees and host communities in Kakuma and Kalobeyei areas, Turkana West.

The Social Enterprise Window specifically seeks to promote business models which increase access to water and sanitation, engage in recycling, or provide childcare services for low income families.

All proposed projects should be commercially viable and sustainable and have the potential to raise incomes, provide goods and services,

create jobs, and improve living standards for families living in these areas – both refugee and host communities.

### Funding

Social enterprises currently present in the areas or those willing to enter the market are invited to apply for performance-based grants, ranging from US \$100,000 to a maximum of US \$750,000, which will also require co-financing from the enterprises.

Funding must be used for a specific project in Kakuma and Kalobeyei areas, e.g. entry to the market or scaling up an existing project.

Technical support will be available for successful applicants to maximise their project's sustainability and development impact.

### Social Enterprise Competition Window

**Purpose:** Improve the lives of people living in Kakuma and Kalobeyei areas

**Funding:** Performance based grants from US \$100,000 to US \$750,000

**Who can apply:** Social enterprises with at least two years of accounts

Must be registered and operating in Kenya if awarded grant.

## Eligibility Criteria

KKCF is targeting social enterprises that will create sustainable operations that extend beyond the life of the five-year duration of the program.

To be considered a Social Enterprise your business should:

- Have a clear social or environmental agenda included in your governing documents;
- Re-invest a large portion of your profits back into the business for sustainability purposes;
- Not be an NGO or government institution; and
- Be transparent and accountable.

Applicants must meet eligibility criteria including:

- Be legally registered as an organisation (e.g. Companies Limited by Guarantee) or a company (e.g. Limited Liability Company) and physically established in Kenya at the time of grant award by AECF. International organisations are welcome to apply but will need to be legally registered and physically established at the time of funding award.



- Business model must be in line with definition of a social enterprise. i.e. an organisation or business which uses commercial strategies for the benefit of society or the environment while making a profit.
- Have been in operation for a minimum of two years, with the ability to produce two years of audited accounts (these could be from the parent company, if recently established as a branch/subsidiary in Kenya).

Women and youth-owned/led businesses are highly encouraged to apply.

### Selection criteria:

Each applicant will be evaluated and scored against the criteria that includes:

- Geographic focus areas of Kakuma and Kalobeyei and how the project

intends to benefit either host or refugee communities, or both.

- Capacity of the project to deliver and sustain social impact, particularly for refugees and women and youth.
- Strength of the project's commercial viability and sustainability.
- Demonstrated potential to attract further commercial funding, beyond the grant provided by KKCF, if needed.
- Demonstrated capacity of the applicant's management team to implement the proposed business / project.
- Demonstrated understanding of the forced displacement context, gender issues and culture of Kakuma refugee camp and host community.

For the full-term sheet, please go to [www.kkcfke.org/competitions](http://www.kkcfke.org/competitions)



### Competitive Business Challenge Process

- 1 Concept Note Submission
- 2 Concept Note Shortlisting
- 3 Business Plan Development & Due Diligence
- 4 Business Plan Shortlisting
- 5 Grant Award
- 6 Contracting

## How to apply

To apply for a grant, please go to [www.kkcfke.org/competitions](http://www.kkcfke.org/competitions)

All applicants must submit their application through AECF's online platform.

The application window closes at midnight EAT on Tuesday 22 December 2020.

If you need further clarification regarding the application process and requirements, please email [info@kkcfke.org](mailto:info@kkcfke.org).

Terms and conditions apply