

KKCF Kakuma Kalobeyei Challenge Fund



Creating Markets, Creating Opportunities



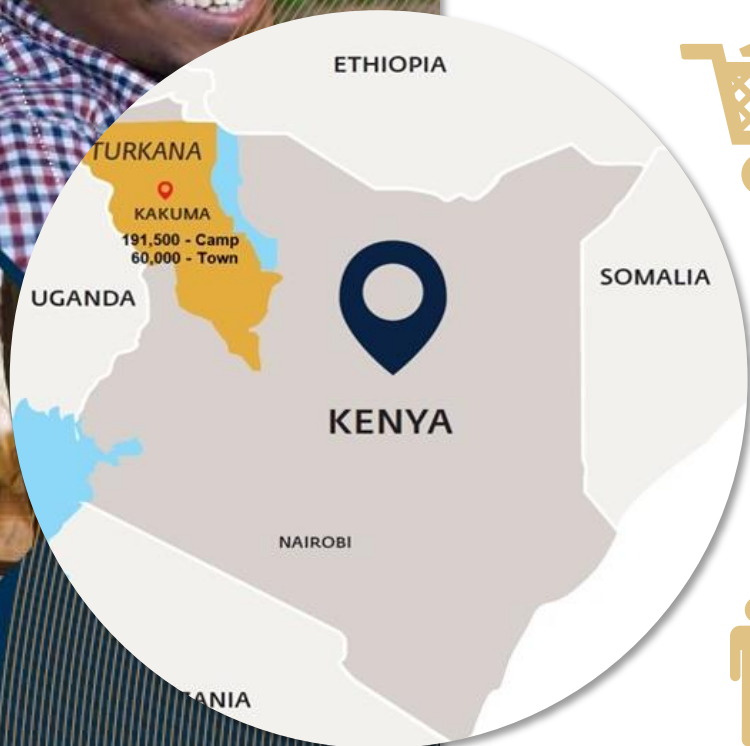
Kakuma as a Marketplace

A consumer and market study of a refugee camp and town in northwest Kenya

SPECIAL CONFERENCE EDITION

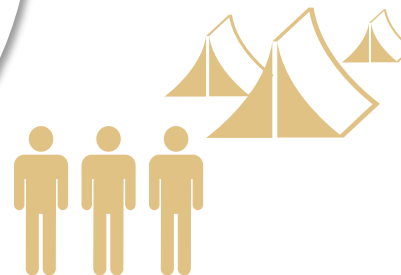
KAKUMA AT A GLANCE

Established urban center with sizeable market and thriving informal economy



Consumption is about **\$56 million/year**

There are over **2,500** refugee-owned businesses



The camp and neighboring town are a single market of **250,000 people**, roughly equal to **Kenya's 7th largest city**

KKCF OBJECTIVES

Building on data from *Kakuma as a Marketplace*, IFC designed a five-year, \$25 million initiative that aims to:



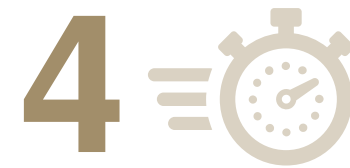
Support the entry of new businesses and social enterprises to improve employment, increase access to products and services, and potentially reduce prices



Provide opportunities to scale up the operations of companies and social enterprises already present in the area



Develop and grow businesses owned by both refugees and members of the host community



Reduce the time and cost to obtain specific business permits, licenses, and registrations

INNOVATIVE APPROACHES

Kakuma Kalobeyei Challenge Fund

5

years

The five-year initiative has three components:



- Target SMEs, social enterprises, and local/refugee entrepreneurs
- Provide performance-based grants and technical assistance



- Work with county government to create a conducive business environment



- Facilitate entry of larger companies into Kakuma, including by illustrating and quantifying the business opportunity

Rolling Competitive Business Challenge



Supporting companies, social enterprises and local entrepreneurs



- KKCF will support small and medium-sized companies, social enterprises and entrepreneurs from both the refugee and host communities.
- Support will include financing in the form of performance-based grants and technical assistance such as formal training programs and the installation of management systems.
- Criteria for selection include commercial viability, gender and youth inclusivity, and economic, social & environmental impact.



Apply Now! Social Enterprise Window

Social enterprises currently present in the areas or those willing to enter the market are invited to apply for performance-based grants.

The Social Enterprise Window **is open to businesses in any priority** sector, with the following priority sectors:

- Water
- Sanitation
- Recycling
- Childcare

Grant Size: US \$100,000 to US \$750,000

Eligibility Criteria

Social Enterprise Window

- Funding is available for social enterprises - organizations applying **commercial approaches to maximize improvements** in financial, social and environmental well-being.
- This may include maximizing **social impact alongside profits** for social enterprises, who are active in, or have a plan to enter, the Kakuma and Kalobeyei area.
- To be considered a Social Enterprise your business should:
 - Have a **clear social or environmental agenda** included in your governing documents;
 - **Re-invest a large chunk of your profits back into the business** for sustainability purposes;
 - Generate most of your **income through trading activities**;
 - Not be a government institution; and
 - Be transparent and accountable.

Eligibility Criteria

Social Enterprise Window

- Request a grant within the **stipulated range**
- **Legally registered** (e.g. corporation, LLC, companies limited by guarantee etc.) or a branch/subsidiary of an international organisation, and be **physically established in Kenya** at the time of award
- Business model must be **in line with definition of a social enterprise**. i.e an organization or business which uses commercial strategies for the benefit of society or the environment while making a profit
- Have been in **operation for a minimum of two years**, with the ability to produce two years of audited accounts [these could be from the parent company, if recently established as a branch/subsidiary in Kenya]
- **Compliant** with all governmental statutory requirements
- Passes AECF's **KYC** (know your customer), **AMT/CFT** (anti-money laundering and counter-financing of terrorism), **PEP** (politically exposed person) and **IDD** (integrity due diligence) screening

Eligibility Criteria

Social Enterprise Window

- Businesses must comply with all applicable national laws relating to **human rights, labor and social and environmental management** and respect internationally recognized human rights standards, as expressed in the International Bill of Human Rights and in the core labor standards established through the International Labor Organization
- Businesses **not listed on the International Finance Corporation Exclusion List**, i.e. businesses supporting terrorism, production/trade of weapons, radioactive materials, tobacco, etc.
- Ability to provide the required **co-financing i.e 1: 0.25**



Competitive Business Challenge Process



1 Concept Note Submission



2 Concept Note Shortlisting



3 Business Plan Development & Due Diligence



4 Business Plan Shortlisting




5 Grant Award



6 Contracting

How to apply

1. Go to <https://kkcfke.org/social-enterprise-window/>
2. Click on the “Click Here To Apply” button 
3. Create an account or log in to our secure submittable platform

KKCF Social Enterprise Window (SEW) Concept Note

Ends on December 22, 2020

We use Submittable to accept and review our submissions.


Create Your Account

Have An Account? Sign In

4. Proceed to fill in the concept note questions
-

Additional guidelines for Submitting



- Please complete all **mandatory fields** in order to complete the application process. Mandatory fields are marked with an asterisk (*).
 - You can save your progress and return to the application any time by clicking the **'Save Draft'** button at the bottom of the form. The form autosaves your progress, however we recommend that you manually save your progress.
 - Remember to click the **'Submit'** button at the end of the form. AECF can only access your application after you have submitted it.
 - We will send you a **confirmation e-mail** once you have submitted your application.
- 

Key Dates

Kakuma Kalobeyei Challenge Fund

Social Enterprise Window

Applications Open – 10th Nov 2020

Applications Deadline – 22nd Dec 2020

For more information: <https://kkcfke.org/social-enterprise-window/>

We want to hear from you...

Check us out on

www.kkcfke.org

For any additional questions, please reach us at

info@kkcfke.org

Apply at: <https://kkcfke.org/social-enterprise-window/>



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Thank You

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